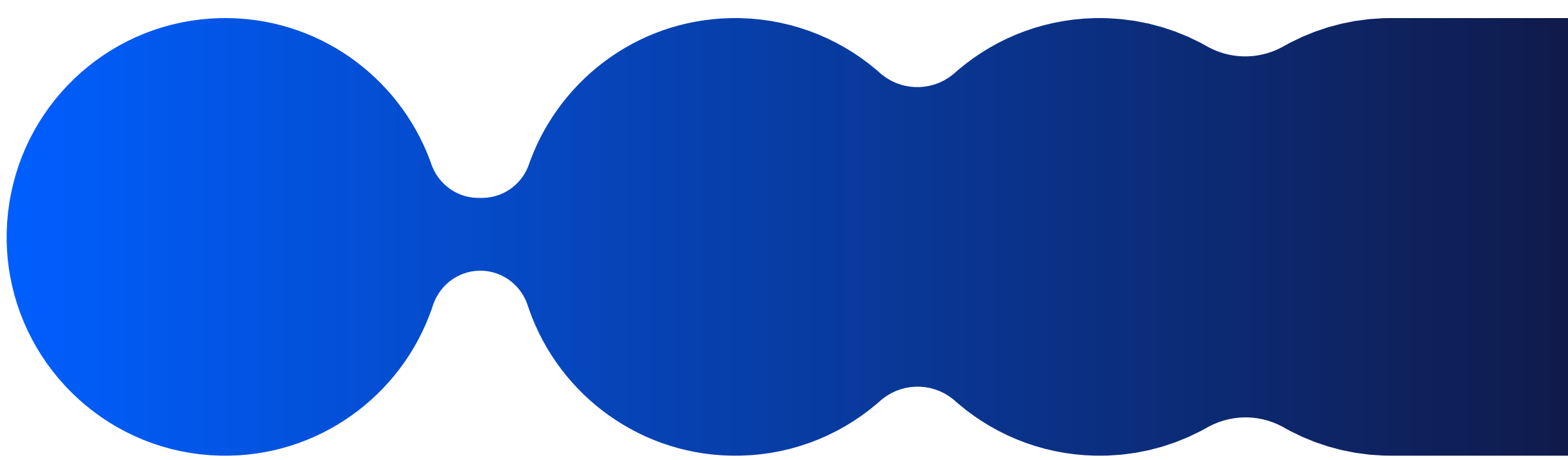




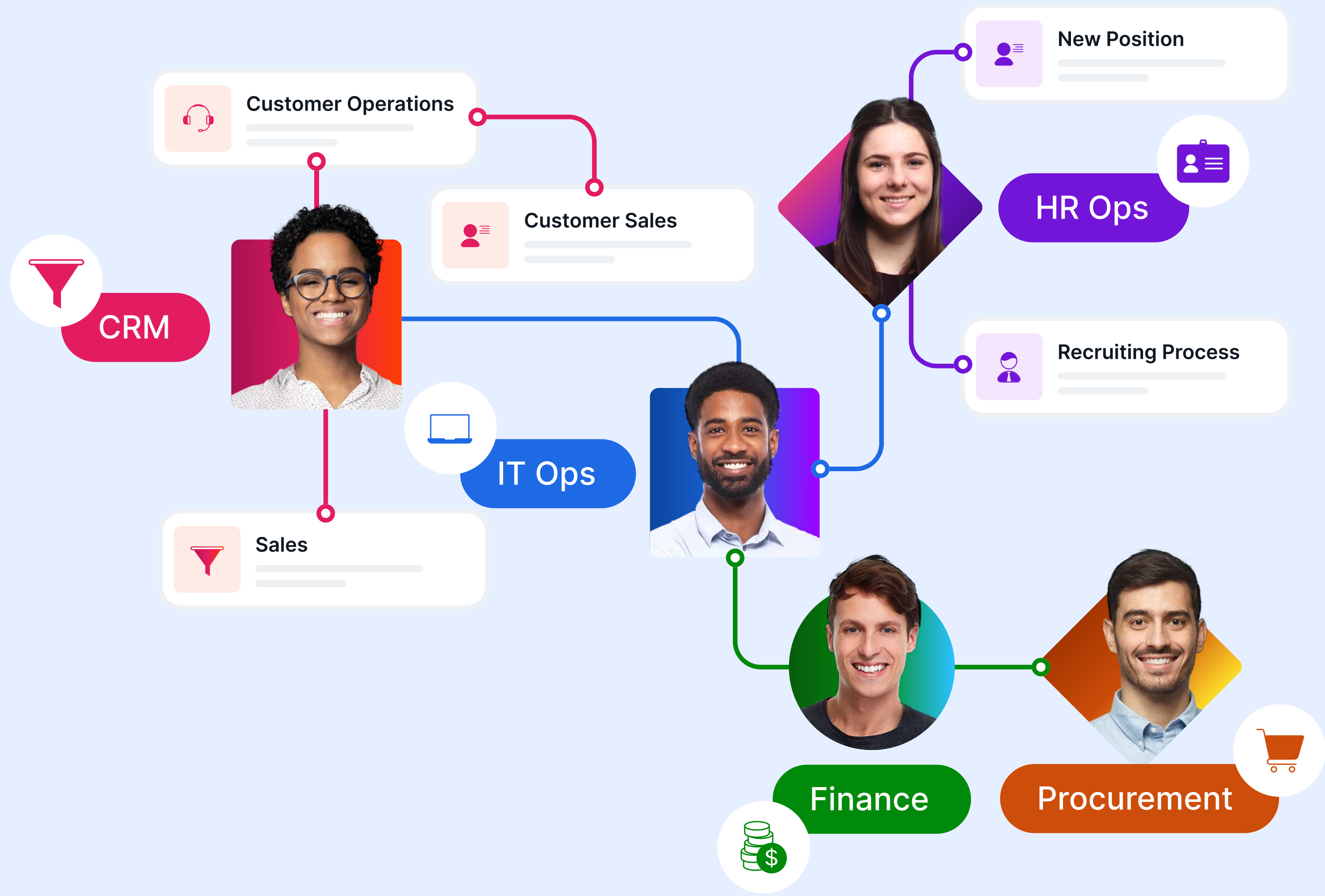
# Essential Elements of Business Process Management (BPM)



## Pipefy + BPM = Process Efficiency

Business Process Management (BPM) requires the right people, a deep understanding of your processes, and the tools to bring it all together.

Pipefy optimizes, automates, and centralizes all of your processes, in every department. Pipefy’s no-code interface empowers process managers and other team members, while conserving IT and developer resources.





## Security

**Built-in security features for governance and compliance.**

Protect your data and keep teams secure with SSO, 2FA, MFA, audit logs, and role-based permission management. Data is encrypted in-transit and at-rest with 256-bit encryption.

Pipefy certifications include ISO 27001, 27018, and 27701. Pipefy is AWS Qualified. Uptime is 99.9% or higher.

## Integration

**Get more from your existing stack with Pipefy integrations.**

Create a unified ecosystem that centralizes your processes and dissolves data silos. Connect ERPs, apps, databases, communication tools, and legacy stack components.

Pipefy includes 300+ connectors to fill process gaps and ensure that your team gets the most from your current tech stack.

## Automation

**Automate your way to efficiency.**

Automation eliminates the manual, repetitive tasks that burn through resources, frustrate employees, and cause process friction.

Pipefy makes it easy to automate a variety of tasks, workflows, and processes, including request management, approval flows, notifications, and emails.

## Continuous Improvement

**Empower your team to evolve and adapt.**

Continuous improvement is one of the pillars of BPM. Pipefy's no-code framework gives business teams the tools they need to build and modify processes and workflows quickly in response to customer feedback, competitor activity, or changes in the market.

The visual interface and drag-and-drop functionality conserve IT resources while empowering business teams to optimize processes as needs arise.

## Orchestration

**Centralize information and activities through orchestration.**

Every team relies on a complex array of workflows and processes. By coordinating and connecting these flows, Pipefy helps teams move from fragmented to frictionless processes.

Orchestration consolidates data and centralizes visibility to ensure requests and tickets get to the right person quickly, and that teams have end-to-end visibility.

## Digitization

**Accelerate processes with digitization.**

BPM and digital transformation go hand in hand. Pipefy helps teams eliminate manual work, solve spreadsheet sprawl, and evolve past endless email threads by digitizing tasks and workflows.

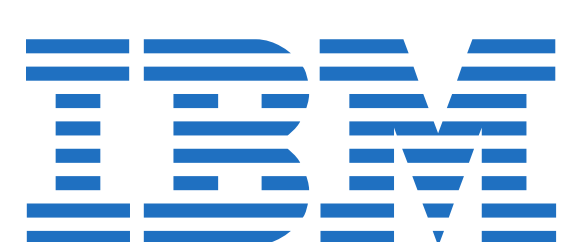
Digitization with Pipefy makes it easier to consolidate and centralize data, creating more efficient processes and simplifying your BPM strategy.

## Pipefy helps teams achieve continuous process improvement

"Improving our processes in 'robust systems' has always been challenging and expensive. Pipefy is changing that. It is a flexible tool that allows us to establish new processes and continuously improve the existing ones."

**Angela Miya**, BASF LatAm Launch Excellence Manager

**The most efficient teams in the world trust Pipefy**



**BERNECK**



**KraftHeinz**

